



The Product Owner in Scrum - Workshop

Abstract

According to Scrum methodology, the team is responsible for taking tasks from the backlog and it commits as a team to finishing these tasks within the sprint. This is ideally done with little or no outside interference, however, the product owner (PO), whether s/he is a team member or not, has a unique and important role in Scrum, achieved by controlling and prioritizing the backlog. In this workshop, you will understand the roles and responsibilities of the product owner, discuss POs dilemmas and best practices and get equipped with tools and insights that will help you enhance your efficiency and your team's performance.

Target Audience

Product owners, product managers, managers.

Prerequisites

Scrum overview

Workshop will cover

- The roles & responsibilities of the PO through the Scrum lifecycle
- Release backlog, if it is not there, it does not exist
- "Customer team" - the process to create user stories
- Definition of a good user story
- How to break epics to stories
- Prioritizing – the key to success
- Estimation
- Release planning
- Final drill – practicing all elements
- Brainstorming:
 - "The PO role in my company"
 - Current challenges in the Scrum implementation

Duration

1 day (8 hours).