AgileSparks
Challenging your comfort zone

CASE STUDY

Pango

The Pango App has become synonymous with driver and vehicle solutions in Israel. It is one of the most widespread applications in Israel in terms of the number of downloads and frequency of use. Pango has multiple products with multiple operational values streams.

The challenge

Waterfall/Scrumfall mindset caused prolonged projects that were hard to deploy and slow to the market. It was hard to commit and be predictable. Organizational silos and individual experts resulted in many dependencies and frequent context switches. Micro Management and centralized planning resulted in less engagement, low team and individual responsibility and no commitment. Limited collaboration from stakeholders and management caused lack of trust and inefficiencies.

AgileSparks solutions

- Management workshop with the company executives.
- Coaching and training at all levels and across the whole organization.
- Essential SAFe combined with Scrum, Kanban, Lean product development, DevOps mindset, CI/CD and Automation, XP practices, Agile architecture (emergent design, micro services, etc.).

Results

- Time to market: Pango is 200%-400% (X3-X5 times) faster.
- Throughput: Pango is more productive X 4 times.
- Effectiveness: Pango is 200%-400% (X3-X5 times) more effective (effort vs. cycle time), QA effectiveness has improved ~X3 times.
- Cost of fixing a bug is X10 - X1000 times smaller.
- Focus on business goals rather than scope of work.
- Higher engagement and fun.
- Plan is more reliable than ever.
- Velocity is persistent, predictable and improving.

> *Before the Agile transformation, we felt that growing made us slower, less efficient, less collaborative and a significant friction was felt across the organization. We invited AgileSparks to help us. The change was not easy and required a change in mindset, processes and practices across the whole organization but we will never go back. Our coach's ability to understand our business domains and complexities and his ability to gain trust and invite the company's executive team to be part of the change enabled us to apply Agile not only in R&D but eventually move the whole organization. Results were phenomenal and AgileSparks was instrumental in helping us go through this change. They were really great and I recommend working with them with all my heart."*

Yaniv Kalo,
CTO
Pango