



Tips for Agile Product Management

By AgileSparks' Experts

<p>Passion, Mission, and Vision</p>	<ul style="list-style-type: none"> • Continuously at every opportunity repeat the: WHY? - connect it to ROI, Mission, and Vision. • Don't just come to the team with loads of what to do, always provide context to the team. • Communicate the vision on a quarterly basis, share the progress that was done towards the vision and the next steps.
<p>Continuous Refinement</p>	<p>Hold regular backlog refinement (typically weekly) meetings to ensure backlog readiness (based on your Definition of Ready). INVEST approach for Stories. Create shared ownership and allow everyone in the team to contribute their creativity by including all disciplines in the backlog refinement activities.</p>
<p>Slicing & Splitting</p>	<ul style="list-style-type: none"> • Remember the importance of small batches, leveraging user story mapping, and story splitting patterns. • Slice smart - based on business and learning value rather than on architectural structure. • Slicing and splitting are collaborative activities with all disciplines in order to ensure we slice most effectively.
<p>Quantify the Cost of Delay</p>	<p>Continuously prioritize Epics / Features by using Weighted Shortest Job First (WSJF) to take into account the Cost of Delay.</p>
<p>Define the Why</p>	<p>Clearly define which personas we are concerned with, what problems are we trying to solve, hypothesize how our solution will try to address the problem, and validate whether it did or didn't and what you choose to do about it.</p> <p>A happy customer is the primary measure of progress. Continuously engage with stakeholders to refine the direction and get quick feedback. You are done only when it's in the hands of the customers and they use and enjoy it.</p>
<p>Measure</p>	<ul style="list-style-type: none"> • Measure usage and customer satisfaction from the new functionality. • Estimates are inherently inaccurate, don't expect them to be the actual duration or you'll be sorely disappointed.
<p>Leverage Kanban for Maturing Features/Epics/Stories</p>	<p>Define and manage a Kanban system for the product/team backlog at various levels (Epics, Features, Stories) to establish and support a workflow of maturing the items towards "story ready for PI/iteration".</p>