

# CASE STUDY

## OptimalPlus

**Agile/Scrum implementation – Improved quality, reduced time to market, streamlined planning process and continuous improvement.**

OptimalPlus is the established leader of lifecycle analytics for the electronics industry and its entire supply chain. The OptimalPlus open platform pairs unprecedented visibility into the electronics lifecycle with advanced data science and domain expertise to enhance production metrics and ensure overall product reliability.

### The challenge

At the time of our engagement with OptimalPlus, the company wanted to streamline its Development process, while constantly improving it, making sure the teams stay focused and aligned, delivering value to its customers.

### AgileSparks solutions

- Agile training (TLs, POs).
- Continuous Backlog exploration.
- Self-managed E2E teams.
- Management & Leadership sessions and coaching.
- Technical sessions for better code quality.
- Implemented story mapping methodology.
- Reduced WIP and identified bottlenecks.

### Results

- R&D is derived by business objectives.
- Teams continuously improve velocity, cycle time and predictability.
- Ability to embrace changes effectively.
- Implemented “Mob programming” approach to increase technical productivity and code quality and to minimize technical debt.
- High visibility for teams and program levels, that provides the foundation for continuous improvement and alignment.



***Implementing Agile can be very challenging. It requires teams and management to be open for new ideas and focused on goals. AgileSparks' support was instrumental in our journey and together we managed to implement innovative approaches and adopt new methods of work. I look forward to continuing our long term fruitful collaboration"***

Adina Waldman,  
Program manager